

An elderly man with white hair and a woman with short brown hair are shown from the chest up, facing each other and smiling warmly. They are holding hands. Both are wearing black t-shirts. The background is a solid, light blue color.

Better Lives. Together.



The Urgency

Nearly 90,000 new cases diagnosed each year in the U.S.

Nearly 1 million Americans and 10 million worldwide living with the disease

Second most common neurodegenerative disease after Alzheimer's

Prevalence is expected to rise to 1.2 million by the year 2030 due to the aging of the population

Average age of onset is **mid-60's**

Economic burden to individuals, families and the U.S. government is nearly **\$52 billion each year**

There is no cure for PD but treatments and expert care can **improve quality of life**



The Urgency



For Tomorrow

Advancing research toward a cure

For Today

Improving care for everyone with Parkinson's

For Us All

Building on the energy, experience and passion of our global community

For Tomorrow: Investing in Researchers

Since our founding, we have invested **\$449 million** in Parkinson's research and care.

We fund the brightest minds to keep researchers in the Parkinson's field.



678 scientists received Parkinson's Foundation funding since 2010.



For Tomorrow: Investing in Breakthroughs

PD GENERation: Mapping the Future of Parkinson's Disease is the first-of-its-kind national initiative that offers genetic testing and genetic counseling at no cost to participants.

Administered through in-person sites or an at-home test, this genetic information will propel us toward **optimizing Parkinson's treatments** and advancing clinical trials.

PD GENERation

MAPPING THE FUTURE OF PARKINSON'S DISEASE



For Tomorrow: Investing in New Treatments

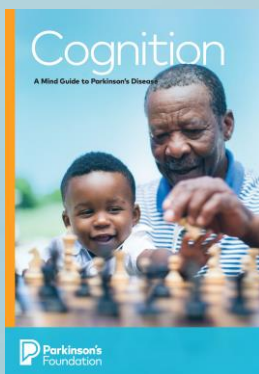
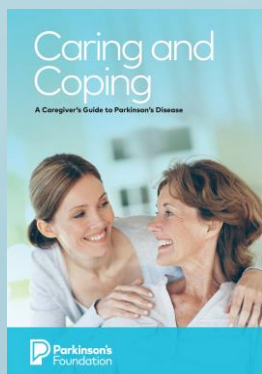
Our **Parkinson's Virtual Biotech** (Drug Discovery and Development) aims to deliver new treatments **in years, not decades.**

Through our partnership with Parkinson's UK, we are providing targeted funding to develop new therapies and medications, while increasing resources for research and development.



For Today: Empowering Resources

We help people live well with PD by providing families with free resources including educational books, webinars, podcasts, and our free Helpline, staffed by Parkinson's specialists who answer **26,000 calls and emails annually.**



For Today: Professional Education

<https://education.parkinson.org/course-catalog-cards>

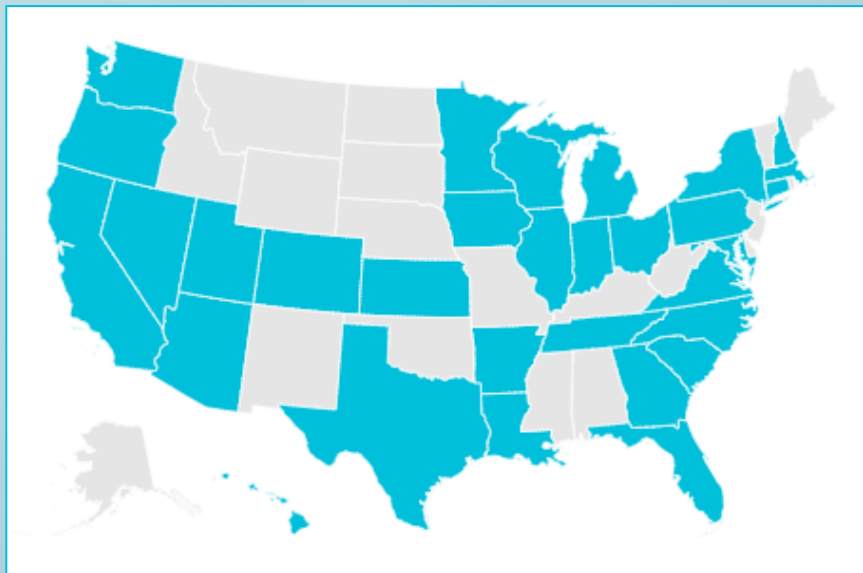
Access online courses that provide vital training for professionals working with and caring for those with Parkinson's. Many of the courses provide CEU credits.

Our **Learning Lab** is a virtual learning community dedicated to advancing knowledge about Parkinson's Disease. It offers a variety of online courses for health professionals, people living with PD or caring for someone with PD and volunteers working closely with the PD Community.



For Today: Care Matters

We set standards for expert PD care through our **Global Care Network**, delivering care to 204,400 people with PD annually.



+ 9 countries abroad





COMMUNITY PARTNERS IN PARKINSON'S CARE

Parkinson's Foundation provides a **full curriculum** of Parkinson's education **designed to educate and prepare care staff to provide optimal care for people with Parkinson's disease (PD)** living in care communities including:

- **senior living communities**
- **skilled nursing facilities**
- **assisted living communities**
- **rehabilitation centers**
- **home care agencies.**

Virtual and in-person trainings for at least 70% of staff at the site.



Community Partners: Benefits of Membership

- Exclusive Awarding-Winning Parkinson's Education
- Continuous Online Education for All Staff (available live and on-demand)
- Ongoing Collaborative Support
- One-of-a-Kind Experiential PD Toolkit
- Members-Only Promotional Materials
- Reduced Rate of Sponsorship for Parkinson's Foundation Events

Member sites are:

- ✓ Listed on the Parkinson's Foundation website
- ✓ Referred to local callers and families who contact the Foundation's Helpline at 1-800-4PD-INFO
- ✓ Included in an up-to-date listing of Community Partners in Parkinson's Care to all U.S. **Global Care Network Centers**



COMMUNITY PARTNERS
IN PARKINSON'S CARE

For Us All: Moving to Beat PD

Moving Day, A Walk for Parkinson's, is a national grassroots event that brings local communities together.

Combined, Moving Day has raised **\$44.8 million** to support Parkinson's research and local wellness programs across the country.



For Us All: Connecting Our Community

Parkinson's Foundation community grants help fund **health, wellness and education outreach programs** that address unmet needs in PD communities. We have funded **787 community-based programs** across the U.S.



Grantees provide services and programs that:

- Deliver exercise programs designed for people with Parkinson's
- Address mental health and Parkinson's
- Support care partners



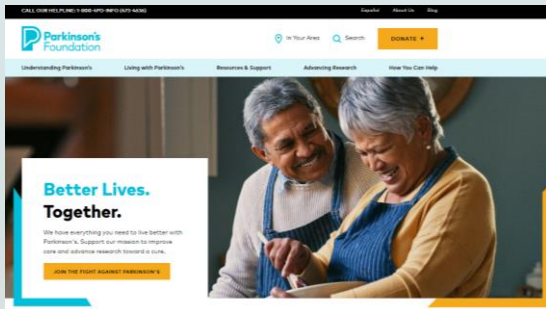
For Us All: Virtual Connections

We meet the at-home needs of our community through expanding our virtual programs.

- **PD Health @ Home** hosts weekly educational and wellness events.
- **Moving Day @ Home** celebrates movement online.
- **Parkinson's Champions** provides personalized fundraising opportunities.



Everything You Need To Live Better With Parkinson's



Parkinson.org



1.800.4PD.INFO (473-4636)
Helpline@Parkinson.org



@ParkinsonDotOrg



Get Involved: Find Us Near You

<https://www.parkinson.org/southwest>

The **Southwest Chapter** is here to make life better for people with Parkinson's. Whether a person is newly diagnosed with PD or has been managing it for years, are a care partner, family member or friend of someone with PD, we are here to help.

